

# The People Development Group



## Bulletin

### Exciting developments for *our* business...and for *yours*.

**talkforce** can now help you enhance your business performance even more, with a new range of expertise and services that is bigger and better through the newly created parent organisation, **The People Development Group**.

The **talkforce** you are familiar with is still the same – same key people, resources and services. What’s new is we have assembled an experienced team of

Leadership Professionals and Executive Coaches to form **Madston Black**, which specialises in coaching performance for senior leaders and executives.

**talkforce** and **Madston Black** work as separate yet aligned brands under **The People Development Group**, which can offer a wider range of services and solutions “under the one roof”.

# The People Development Group



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## How these improvements will make *your* life easier...

You can now access a richer range of resources and expertise, and a greater choice of programs and solutions to help you drive better outcomes.

Through **The People Development Group** we can offer specific expertise in:

- Communication training and Facilitation (talkforce)
- Executive Leadership Development Programs and Performance Coaching (Madston Black)
- Online and digital learning (PDG Digital)
- A wide range of diagnostic tools
- Workplace wellbeing programs (tonic)

Through **The People Development Group** you can improve *all* levels of your business. While **Madston Black** and **talkforce** can work independently, we can also work together to tailor integrated solutions across your whole business.

We have significantly upgraded our “intellectual horse power” - expanding our team to 35 professionals and specialists.

You can tap into our broad and diverse industry, technical and professional experience from a wide range of organisations and industry sectors.

These backgrounds allow our experts to understand and connect to current and real business issues.

**Our team is energetic, creative, grounded, passionate, courageous and focused. Our objective is to build long-term sustainable partnerships with clients, adding value to the people and the business performance overall.**

**We're excited about the broadening of *our* business...and the way we can provide even better solutions to *your* business.**

***For more details on The People Development Group, please contact Christopher Whitnall.***

Each coach, facilitator and trainer has a specific area of strength and expertise based on their business background.

Through **Madston Black**, you can access a new pool of expertise – our team offers a wealth of experience drawn from senior corporate roles, along with qualifications in diverse disciplines such as Coaching, Psychology, Law, Communications, Business and Change Management. We have chosen a select group of highly experienced men and women who will work closely with your people to deliver a ROI that is based on business improvement and executive performance.

Dedicated account managers and project coordinators ensure the successful implementation of all individually designed and tailored solutions.

You can achieve outcomes through a range of delivery options including one-to-one coaching, small and large group sessions and various digital and on-line methods.

**Madston Black, talkforce and tonic** are supported by our **PDG Digital** solutions.